

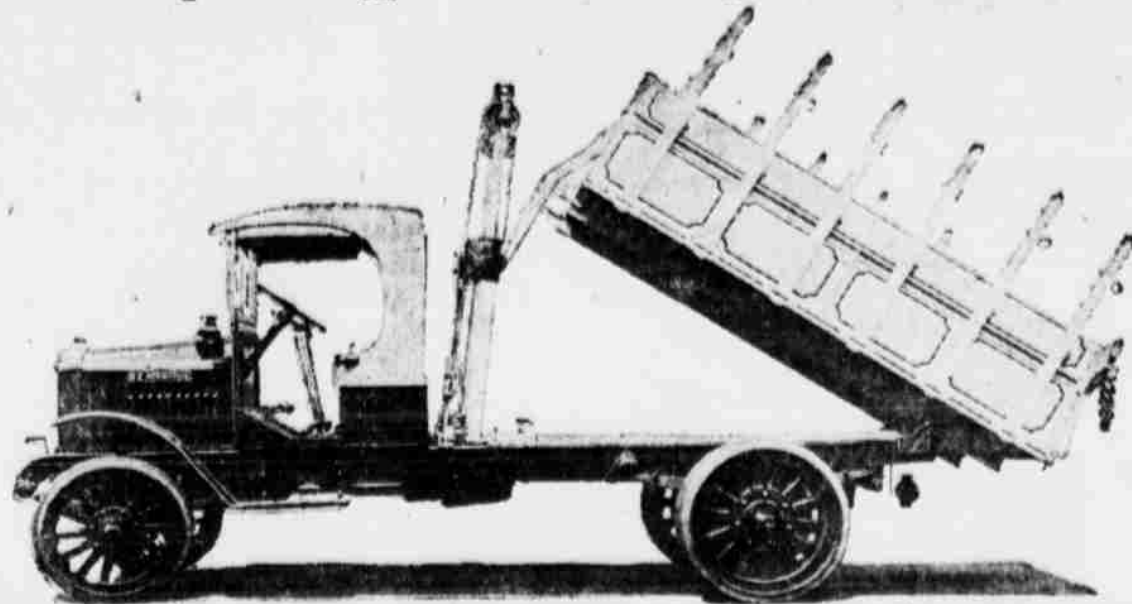
CLOSED CARS IN DEMAND.

"The closed car type of motor car is one of our most popular cars to-day," states F. C. Stowers, distributor of Nash and Premier passenger cars. "People are coming more and more to appreciate the wide range of utility the closed model affords. Much more is demanded of a motor car to-day than ever before. It must be, first of all, fitted for quick and dependable service at all times and in all kinds of weather. The closed model answers a double purpose—a warm, comfortable model in the winter and in the spring a delightful touring car."

REO PRICE UNCHANGED.

"Since the armistice was signed a great many people thought that the price of automobiles would be greatly reduced, and many have held off buying awaiting announcements of price reductions," says James J. Hunt, general manager of the Reo Motor Car Company of New York, Inc. "However, it is safe to say that very few makers can afford to reduce their present price of cars unless certain conditions relating to the cost of labor are adjusted. So far as the Reo product is concerned, there is no prospect at present of any reduction in price. This holds true of the great majority of makes of automobiles."

A Popular Type of the Utility Motor Truck



SPECIAL XMAS SALE FOR THIS WEEK ONLY FAMOUS "FAIN" SWEATERS "Direct from the Mill to You"

Young Women's Popular Model Sweaters

All wool, with deep sailor collar, double turn over cuffs, patch pockets, full belt, in Rose, Copen, Salmon, Turquoise and Nile.

PACKED IN BEAUTIFUL HOLLY CHRISTMAS BOX
Regular \$10 value; special at this sale only.

\$5.95



We have the largest assortment of men's, women's and children's sweaters in Greater New York at unusually low prices.

MAIL ORDERS FILLED. OPEN EVENINGS.

FAIN KNITTING MILLS
BROADWAY COR. PARK AVE. BROOKLYN.

THE Colt-Stratton Company, metropolitan distributors of the Day-Elder trucks, are lending their assistance to motor truck operating companies with their Idle Truck Bureau. This bureau also is of great service to the merchants or individuals wanting transportation.

The body shown in the photograph is of the all-around utility type and can be used for almost every sort of hauling. It is readily converted into a platform truck and still has the dump body feature for hauling dump materials. It has found great favor among those operating companies who must have the flexible type of body to meet the different requirements of their patrons. The chassis shown in the picture is a model B Day-Elder, with a carrying capacity of 14,000 pounds, including weight of body.

OLDSMOBILE PRICE REDUCED

"Automobile prices will in many cases be reduced soon," says C. H. Larson, President of the Cutting Larson Company, Eastern representatives of the Oldsmobile Company.

"Already several concerns, including the Oldsmobile, have announced a material cut in the selling price of their cars, to take effect at once. 'Automobiles advanced in price during the war period all the way from 10 per cent. to 50 per cent. The reason for this wide disparity between our increase and another is to be found in the difference in 'over-head' expenses, which always enter so largely into the price of a car."

"When prices went up, the increases were made by degrees, but when a decline sets in, prices generally drop much more rapidly than they rise, and auto-

mobile manufacturers who are effecting reductions are doing so on a basis of permanency; that is, they are making the largest cuts possible with the idea that the new prices shall hold for some considerable time to come."

TOBACK, A SALES MANAGER.

The Marmon Automobile Company of New York, who control the greater metropolitan distribution of both Marmon and Hupmobile cars, have appointed Samuel S. Toback, President of the Hidden Motor Truck Company of Chicago, to the general sales management of the Marmon organization.

Mr. Toback will be heartily welcomed back to New York after his two-year absence in Chicago.

DEALERS' AUTO SHOW.

It was decided at a meeting of the Automobile Dealers' Association of New York last week, to hold an automobile exposition lasting two weeks, in Madison Square Garden, Feb. 1 to 15, under the auspices of the Dealers' Association. The first week of the exposition will be devoted exclusively to the display of passenger cars and accessories, while during the second week the amphitheatre will be filled with commercial vehicles of all types and sizes, together with parts and accessories suited to the use of the vehicles shown.

The Exposition Committee consists of Charles H. Larson, chairman; William C. Boettner, Walter C. Woods, Harry J. de Bear, H. J. Gilmore, H. H. Bliss, William M. Sweet and Charles A. Stewart.

LINOLEUM

You will be amazed at the savings! There is enough for all! No one will be disappointed!

During this sale we will dispose of one of our largest shipments of this most sanitary floor covering: genuine felt base and enamel linoleum, 66 to 75c quality; CUT FROM FULL ROLLS, slightly misprinted; very best patterns; being room measurements; square yard.

Lot 2—75c to 85c extra heavy Linoleum, cut from full rolls. Genuine felt base; all perfect; very best patterns. Square yard.....

Lot 3—85c to \$1.00 Enamel Linoleum, cut from full rolls; in this lot we include the genuine Feltex Square yard.....

44c

54c

69c

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98

1.39

3.98

27.85

34.98</